

JUNE 2013 UPDATE

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The Foundation has formed 22 partnerships and has invested over \$11 million for the advancement of children’s health in its six years. From health clinics in Nepal to a mobile medical home for children in the South Bronx, this newsletter highlights the impact that our efforts have had on children’s lives.

CHILDREN’S HEALTH FUND

Deerfield Foundation invested \$750,000 to the Children’s Health Fund (CHF) for two projects.

The Deerfield Child and Family Health Clinic, a primary health facility for homeless children that was constructed via a CHF/Deerfield partnership in 2009. This year, \$350,000 was invested to support the project. Medicaid and Medicare money only goes so far, and this investment covers the balance of the funds needed to run the clinic. A total of 3,500 health care visits were provided to homeless families, a 12% increase over 2012.

The New York Flagship Program, a primary healthcare clinic

for local residents in the South Bronx, received the remaining \$400,000. The clinic provides comprehensive primary care to local residents in the poorest congressional district in the United States. The Deerfield clinic prides itself on high quality care, formal evaluations, follow-up, and services that reach beyond what Medicaid and private insurance plans cover. The investment

expects to provide for 3,350 visits for 2013. CHF has been a leader in aiding children’s healthcare needs in New York City since 1987 and Deerfield has been a proud sponsor since 2007. Alex Karnal, a Partner at Deerfield, is a member of the CHF Board of Directors.



PARTNERS IN HEALTH

Deerfield and Partners in Health collaborated on three projects this year.

Zanmi Beni is home to over 50 disabled children who were rendered homeless by the 2010 earthquake. Here these children are provided with a permanent home, all nutritional and medical needs, as well as ongoing emotional, educational and psycho-social support. Deerfield invested \$200,000 in ZB this year, and followed up with a personal visit during our onsite meeting. Zanmi Beni has been one of the most satisfying projects for Deerfield, and the photographs taken during our visit tell the story.

PIH runs health facilities in Cange and Hinche, two rural areas of Haiti that remain in great need. A Deerfield invest-

ment of \$200,000 went towards medicines and medical supplies for children and expectant mothers, many with respiratory infections, diarrhea and other common diseases that affect underserved communities.

Mirebalais Hospital is a flagship project for PIH. Asked by the Haitian government to build a full-fledged teaching hospital, Mirebalais stands as the single most important infrastructure project in Haiti since the earthquake. Deerfield invested

\$150,000 in the Women’s Health Team, which will provide all pregnant women in the Mirebalais Hospital service area with prenatal care, as well as safe delivery of their babies. 6,000 women are expected to receive prenatal care at Mirebalais Hospital each year.

The PIH/Deerfield relationship runs deep.



PROJECTS FUNDED IN 2013/2014—TOTAL \$2.38 MILLION

Organization	Project Name	Location	Investment	Total to Date
Children's Health Fund	Deerfield Child & Family Health Clinic NY Flagship Program	South Bronx NYC	\$350,000 \$400,000	\$3,884,400
Partners In Health	Zanmi Beni Home for Kids Medicine and Medical Supplies to treat children Wonem's Health Team at Mirebalais	Haiti	\$200,000 \$200,000 \$100,000	\$2,883,000
The NY Foundling	Mott Haven Academy /Pediatric Nurse Practitioner Mott Haven Academy Mental Health Clinician	South Bronx	\$74,000 \$26,000	\$663,000
The Family Center	Bridges to Care	NYC	\$100,000	\$647,000
Little Sisters of the Assumption	Family Asthma Program Maternity Outreach Program	East Harlem	\$120,000 \$45,000	\$736,372
The Water Trust	Ten Village Partnerships & Expansion	Uganda	\$125,000	\$515,000
Coalition for the Homeless	Child Advocate in Crisis Intervention	NYC	\$65,000	\$245,000
Covenant House of New York	Psychiatrist & OBGYN	NYC	\$125,000	\$225,000
Soft Power Health	Malnutrition Program	Uganda	\$13,500	\$13,500
Health Builders	Maternity ward at Bigogwe Health Center	Rwanda	\$100,000	\$193,526
I/Umed	Pediatric Surgery Workshops	Rwanda, Zambia	\$35,000	\$120,000
Shining Hope	Clinic Expansion	Kenya	\$40,920	\$40,920
Nyaya Health	Pediatric care	Nepal	\$250,000	\$344,064
G.O.A.L.	Healthy Lifestyles Curriculum	East Harlem	\$12,680	\$63,080
Previous Investments				\$803,845
Total				\$11,377,707

SHINING HOPE FOR COMMUNITIES

Shining Hope for Communities (SHOFCO) is a new addition to the Deerfield portfolio.

SHOFCO's Founder & CEO Kennedy Odede, was born and raised in Kibera, where he experienced life in extreme poverty first-hand. Kennedy dreamt of finding a way to change his community. In 2004, with 20 cents, he bought a soccer ball and started SHOFCO. Driven by the innovation and entrepreneurial spirits of the people of Kibera, Shining Hope became one of the largest grassroots organizations in the slum. Kibera houses 1.5 million people, yet has no schools, sewage, electricity or roads. By linking a girls school, a healthcare clinic, toilet and water support and a gardening program, SHOFCO becomes a portal for large-scale social change. They employ 120 people and focus their efforts on supporting women and girls in the community, as they believe

that educated and healthy females will result in a stronger community overall.

Deerfield's \$40,000 investment will go towards infrastructure, resulting in seven additional rooms in the healthcare facility which will allow SHOFCO to serve an additional 15,000 patients per year.



Co-Founders Kennedy Odede & Jessica Posner

THE NY FOUNDLING MOTT HAVEN ACADEMY

Deerfield invested in two projects with the New York Foundling's Mott Haven Academy, a school for children in the welfare and foster care programs located in the South Bronx.

The Pediatric Nurse Practitioner (PNP), supporting the NY Foundling's ability to provide on-location health services and identify larger health issues. The PNP reaches 270 students.

The mental health professional provides on-location mental health services supporting the social and emotional needs of the students, many of whom have a history of trauma and abuse.



LITTLE SISTERS OF THE ASSUMPTION

Deerfield continues to invest in Little Sisters of the Assumption (LSA), a neighborhood-based non-profit offering a holistic model of human services to the underserved and poorest families in East Harlem.

whose purpose is to reduce infant mortality rates and increase healthy births with skilled nurse home visits. The materni-

ty program also provides in-home childcare training classes for mothers.

This year's investment of \$120,000 to the Family Asthma Program will identify and eliminate asthma triggers in the homes of underprivileged East Harlem families with children through in-home consultations and cleaning out allergen pollutants like mold, dust mites, bed bugs and roach infestations.



Deerfield also invested \$45,000 in the Maternity Outreach program,

COALITION FOR THE HOMELESS

Deerfield invested \$65,000 in Coalition for the Homeless to fund the salary for a Child Advocate.

shelter. The Child Advocate also accompanies families to legal, medical and school appointments, and connects them with medical care, public assistance or legal support when necessary.

The Child Advocate is a Licensed Social Worker who will be a case manager for 300 homeless families with health and safety risks, working to get these families into shelters and apartments. The Child Advocate meets with each family, assessing their needs and documenting their situation to determine the best appeal route for overturning unlawful denial of

Howie Furst is a longstanding board member.



THE FAMILY CENTER

Deerfield's 2013 investment of \$100,000 helped to support the "Bridges to Care" Project.

The project supports 60 youths under the age of 24 that are HIV-positive and/or mentally ill to obtain medical care. As of September, the Family Center announced that they had served 61 HIV-positive youths through Bridges to Care. Bereavement groups also support groups of children and

youth who have experienced a loss, providing families a safe place to share their feelings as they heal.



SOFT POWER HEALTH

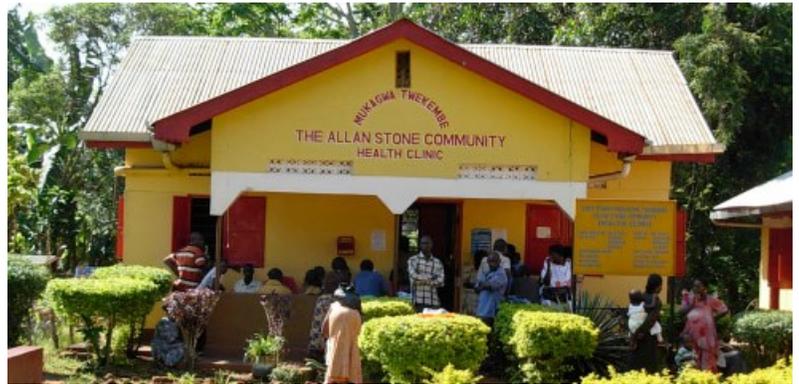
Soft Power Health (SPH) is a new partner for Deerfield.

SPH was founded by Dr. Jessie Stone, who began with a malaria prevention and education program that was extremely successful leading them to add a family planning program and health clinic.

The Foundation invested \$13,500 in a malnutrition outreach project, where employees will distribute high-energy

milk supplements. The program is set up with an education component as well as follow-up. Part of the investment will also go to

medication for de-worming children, which is a contributing factor for the prevention of malnutrition in children.



GIVING OPEN ACCESS TO LEARNING

Deerfield invested for a fifth straight year in Giving Open Access to Learning (GOAL), this time with \$12,680.

The investment supports the Healthy Cooking and Lifestyles Program which serves 100 kids in

East Harlem. The project's objective is to educate students on the importance of diet, nutrition and exercise by engaging students in a wide number of activities including preparing their favorite foods. They also partici-

pated in urban gardening to improve access to healthy produce.

Jeff Kaplan co-founded the organization. Paul Takats is a board member.



NYAYA HEALTH

Deerfield is partnering with Nyaya Health for a second year through a \$250,000 investment which will fund the expansion into three new health clinics in rural Nepal.

These new clinics will augment services at the main hospital, providing patients with a primary healthcare option that they may not have otherwise had. The new infrastructure is expected to treat 8,000 additional patients per year. Nyaya will also train additional community health workers to better detect illness and make

the presence of healthcare assistance more visible in the communities. Nyaya Health operates in the Achham district of Nepal

which is one of the poorest and most rural regions in South Asia, and shoulders some of the world's highest mortality rates particularly among women. Nyaya employs an all Nepali staff with supervision and training

from volunteer public health experts.

Jeff Kaplan is a board member.



IVUMED: PEDIATRIC SURGERY WORKSHOPS

The Deerfield Foundation invested \$35,000 in IVUmed.

children out of the 50 – 100 that they had promised to serve.

Peter Steelman is a board member.

The Deerfield investment will fund the effort to send western doctors to Rwanda and Zambia in order to facilitate pediatric surgeries and to educate local doctors in urological surgical procedures. The process results in a network of doctors that will educate other doctors on live-saving procedures.



IVUmed exceeded their 2012 promise of training 30 medical personnel by 50%, and served 90

HEALTH BUILDERS

Deerfield is partnering with Josh Ruxin and Health Builders (formerly Rwanda Works) for a second consecutive year with a \$100,000 investment. Josh is an MPH, PHD Assistant Clinical Professor of Public Health at Columbia University and is known for applying business principles to health problems through providing technical management assistance to rural health centers in Rwanda.

month in the Busengo area that deliver at home without medically trained assistance. The new maternity ward is expecting a total of 71 deliveries per month. Josh and his team will

provide hands-on management coaching and mentorship to ensure that the maternity ward is being run efficiently.

The Foundation's investment is funding the construction of a maternity ward at Busengo Health Center in rural Rwanda.



Busengo serves approximately 21,000 people annually and there are on average 44 women per

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2013-2014

Executive Committee

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Brian Bizoza, VP

Alex Karnal, VP

Cristina Hohlman, Treasurer

Allison Schultz, Secretary

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COVENANT HOUSE NEW YORK

Deerfield placed a \$125,000 investment in Covenant House New York (CHNY), a shelter serving homeless youth.

The Psychiatric Nurse Practitioner (PNP) program provides ongoing psych services for kids who have experienced trauma, abuse, substance abuse, or a combination of issues. She also facilitates applications and acceptance into permanent housing.

The OB/GYN was hired in January of 2013, and provides care for the young women as well as their babies. This allows for fewer referrals, which results in better outcomes. 70% of the OB/

GYN's patients have been diagnosed with and treated for STD's, and 10% of the patients have

engaged in some form of sex trafficking.



THE WATER TRUST

The Water Trust implements infrastructure in rural Uganda, partnering with local villagers to build clean water sources and educating communities on sanitation and hygiene best practices. In our sixth year with TWT, Deerfield invested \$120,000 in 10 village partnerships, serving approximately 4,000 people. Deerfield also funded the expansion of The Water Trust including: a field office in Kiryondongo District, capacity building for the staff in Uganda, and new systems to support this growth in the US.

Ted Huber and Jeff Kaplan are co-founders and board mem-

bers. Terence Karnal is also a board member.



DEERFIELD FOUNDATION PORTFOLIO

Executive Committee members serve for two years and then relationships are handed off to new Deerfielders. The new team is tasked with cultivating the new relationships and making well-vetted investments in global healthcare.

This year the Executive Committee worked to implement a portfolio approach for selecting investment partners, and to develop a guideline for portfolio allocation which includes a careful risk/reward balance. Investments are allocated into three investment buckets: low, medium, and high risk.

The low and medium risk investment buckets are reserved for partnerships with global health leaders who bring a proven ability to deliver a high quality product with a high degree of visibility. These investments are targeted to make up approximately 80% of our portfolio. CHF and PIH fall into these categories.

The higher risk bucket makes up the other 20% of our portfolio. This allows us to invest in interesting venture projects that may provide more leverage upon success. Nyaya Health and Shining Hope would fall into this group, as they are filled with

young but passionate social entrepreneurs whose work to build infrastructure and provide primary healthcare in some of the world's most difficult areas can yield extremely high returns if done right.

We believe that the implementation of these portfolio guidelines will provide consistent levels of reliable impact and the opportunity for outsized returns in healthcare for those that need it most.